



Massachusetts Councils On Aging

Call for Presentations

MCOA (Mass. Councils on Aging) is seeking workshop presenters for the Fall Conference as well as other training opportunities held throughout the year. Our theme for this year's Fall Conference is "Taking Charge of Change" and we seek presenters who can share their Best Practices, Cutting Edge Programs, Innovative ideas and more with our members. More than 80+ workshops are showcased over the three-day period. This event will be held October 11 - 13, 2023 at The Doubletree by Hilton Hotel – North Shore located in Danvers.

In past years, this conference has brought together hundreds of professionals from within and outside of Massachusetts and this year will be no different! Attendees include COA and Senior Center directors, staff and board members, government employees, elected officials, community-based providers and others. It is a showcase of trainings, workshops and vendors that capture the excitement of the field of Aging!

MCOA is accepting proposals within this call for presentations for learning opportunities throughout FY24. As we emerge from the pandemic, we are expecting to offer training both in person and virtually. We are the Membership Association of the 350 Municipal Councils on Aging and Senior Centers and we have many events planned throughout the year. From our Annual Fall Conference to Quarterly Membership Meetings and trainings for Working Groups focusing on COA staff and directors managing Outreach, Volunteer Recruitment, Supportive Day, Activities/Programming, and Wellness, we provide a plethora of opportunities to learn and share. We invite you to share your expertise with our network! Follow the instructions below and your proposal will be considered for all the training opportunities throughout FY24.

Who should submit a proposal?

Professionals and advocates working at the local, state, and national levels are encouraged to present. Conference attendees include Senior Center Staff, Directors and Board Members, Community-based organizations, government agencies, national coalitions and associations, as well as for profit organizations.

Workshops to be considered but not limited to:

The proposal information and application is on our website

www.mcoaonline.com

Deadline: 6/2/2023



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- Advocacy Initiatives
- Aging in the Community Programs, trends, Innovative Programs
- Best Practices
- Cutting-edge Aging research
- How to Succeed as a Municipal Employee
- Improving Leadership and Management skills
- Law and Aging
- Lifelong Learning
- Mental Health
- Marketing, Social Media and PR
- Nutrition and Health
- Pandemic – Lessons Learned-Plans for the Future
- Reaching underserved populations
- Social engagement
- Spirituality
- Transportation Trends

Submission guidelines:

- List Presenter(s) with title(s) and Organization
- Write a short, specific catchy title without any abbreviations
- Define all acronyms in parentheses after the first use
- Workshop description should be concise and detailed
- Describe the goals of the presentation and what the audience will learn from the session
- Describe the format and the target audience
- The length of your workshop. There is also an intensive option with a length of up to 3 hours placed throughout the conference.
- Presentations slides to be submitted prior to the Conference
- Share local examples of innovative concepts, models of success, and strategies to overcome barriers.
- References for your workshop if you have presented before
- If your workshop will provide CEUs, you will need the following:
 - Three learning (not teaching) objectives. Your objectives should complete the sentence, “in this workshop, attendees will learn...”

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- Three learning (not teaching) objectives. Your objectives should complete the sentence, “in this workshop, attendees will learn...”
- Three bibliographical references. These can be books, journals, or websites.
- A short paragraph on how your workshop applies to social work. This is for social work CEUs only. Please write a short paragraph on how your program applies to social workers.

Consider the Following:

- What has your work taught you that might benefit others (successes and challenges)
- Did this work inspire change within your organization?
- Did this work require taking risks that pushed your organization into a new direction or into uncharted territory?
- Did this work broaden the depth of your expertise, enhance your network of partners, or help you/your organization gain a new tool/skill?

Key Dates

- March 24, 2023: Call for proposals released
- June 2, 2023: Presentation submissions deadline
- August 1, 2023: Selected presenters for the Fall Conference will be notified
- October 1, 2023: Presentation slides due
- October 11 - 13, 2023: Conference

How to submit a presentation

<https://fs16.formsite.com/mcoa/CallForPresentations/index.html>

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