

Dementia Friendly Reading Strategic Plan



Phase I:

Plan Development and Sector Recruitment

Leadership Team and Program Manager:

- A. Develop basic criteria to be considered Dementia Friendly.
- B. Develop training and resources.
- C. Promote initiatives through website, training, events, PR and other marketing vehicles.
- D. Recruit sector leaders and invite them to be a part of the leadership team.

Phase II:

Sector Development

Sector Leader with support of Leadership Team, Program Manager, and other Interested Individuals:

- A. Develops sector criteria to become Dementia Friendly.
- B. Promotes the initiative for that sector.
- C. Possible initiatives include sector wide meetings, canvassing, networking, and marketing activities.
- D. Signs up individual organizations and DFR liaison.

Phase II:

Rollout

- Dementia Friendly liaison ensures that organization meets required criteria and communicates with sector leader, leadership team, and program manager.

Phase IV:

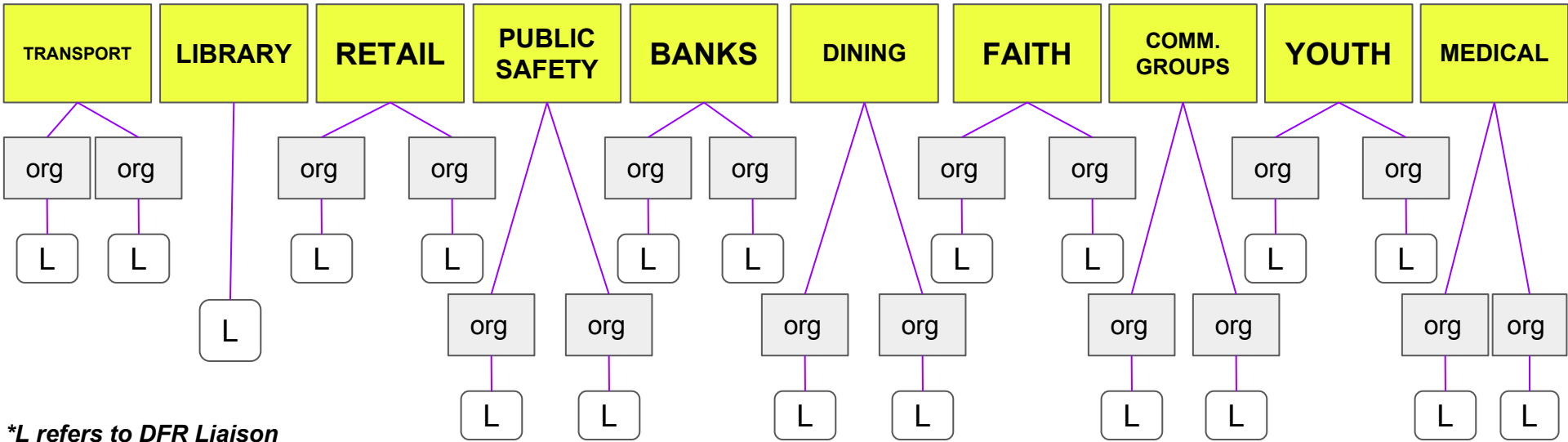
Support

- Leadership team and program manager to provide support and resources for all sectors.

Phase V:

Follow Up

- Leadership team, program manager, and sector leader to develop procedures for ensuring criteria is met and up to date.



**L refers to DFR Liaison*

Leadership Team

Criteria:

1. Attend meetings (10 x per year).
2. Lead a sector or join a subcommittee.
3. Recruit for leadership team.

Sector Leader

Criteria:

1. Recruits organizations to become Dementia Friendly.
2. Works with organizations to develop sector criteria.
3. Works with DFR Liaisons to coordinate training.
4. Recruits for leadership team.

Subcommittees

Administrative
Advocacy/Recruiting
Marketing/Publicity
Training

Dementia Friendly Liaison

Criteria:

1. Ensures their organization meets sector criteria.
2. Coordinates training.
3. Follows up with sector leader to ensure ongoing Dementia Friendly commitment.