

Action Plan for a Dementia Friendly East Longmeadow

TIMELINE

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| **PROPOSED ACTION**  **Request a Town Council Resolution in support of Dementia Friendly East Longmeadow Initiative** | **RESPONSIBILITY**  **Erin Koebler** | **ACTION DUE**  **Complete - 1/19/2022** |

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| **PROPOSED ACTION**  **Planning Meeting with Mass Councils on Aging** - Patty Sullivan Program Manager, Patricia Gendron and Erin Koebler, and Susan McNulty in attendance | **RESPONSIBILITY**  **Erin Koebler**  **Patricia Gendron**  **Patty Sullivan**  **Susan McNulty** | **Action Due**  **Complete - 1/25/2022** |
| **PROPOSED ACTION**  **EDUCATION**  **Brochure**  Tagline - “let’s not forget those who won’t remember our kindness” | **RESPONSIBILITY**  **Leah Weaver** | **ACTION DUE**  **Complete- 2/18/2022** |
| **PROPOSED ACTION**  **Formation of Action Team**  Attendance from community sectors. Choose Action Team Chairperson | **RESPONSIBILITY**  **Erin Koebler**  **Patricia Gendron**  **Leah Weaver** | **ACTION DUE**  **Complete - 3/15/2022** |

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| **PROPOSED ACTION**  **BUDGETING**  Formation of budget to ensure all areas of action and costs are captured.  Initial costs identified:  - 2022 Spring Kickoff  - Advertising  - Printing brochures  - Table skirt  - Signs | **RESPONSIBILITY**Action Team | **ACTION DUE**  **Complete May 2022** |

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| **PROPOSED ACTION**  **Kick off Breakfast**  COA will host this event  Patty Sullivan, Megan Lemay from Alzheimer’s Assoc, Senator Eric Lesser, other legislators and more will be invited. - Short Presentation  - Brochures handed out to all attendees - Videotaped for future broadcast on ELCAT Public Access  -Sign up for Dementia Friends training | **RESPONSIBILITY**  Action Team | **ACTION DUE**  **Complete 4/14/2022** |
| **PROPOSED ACTION**  **Community Education**  COA will host an “Erasing the Stigma”Dementia Program | **RESPONSIBILITY**  COA | **ACTION DUE**  **Complete May 19, 2022** |
| **PROPOSED ACTION**  **PROPOSED ACTION**  **INFORMATION GATHERING FOR DATABASE - TOWN CENSUS**  Questionnaire included with town census asking residents to inform first responders who is living with dementia and who to call. Questionnaire to also be provided either in person, posted on town website, at EL Housing, and in other locations with heavy foot traffic. | **RESPONSIBILITY**  Dan Atwater  Action Team  Clerk | **ACTION DUE**  First meeting 5/25/2022  **Sent in Census Mailing 1/2023** |
| **PROPOSED ACTION**  **PROPOSED ACTION**  **INFORMATION GATHERING FOR DATABASE - TOWN CENSUS**  Questionnaire included with town census asking residents to inform first responders who is living with dementia and who to call. Questionnaire to also be provided either in person, posted on town website, at EL Housing, and in other locations with heavy foot traffic. | **RESPONSIBILITY**  Dan Atwater  East Longmeadow Fire Department  COA Director of Community Services  Greater Springfield Senior Sevices  Senior Service Providers - inc. Housing, Assisted Living | **ACTION DUE**  Complete - First meeting September 2022 |
| **PROPOSED ACTION**  **EDUCATION**  Community Education on Dementia by Alz. Association volunteer at Library | **RESPONSIBILITY** Library Staff  Als. Assoc | **ACTION DUE**  **June 15, June 29, and July 6, 2022** |
| **PROPOSED ACTION**  **EDUCATION**  Library Display | **RESPONSIBILITY** Library Staff | **ACTION DUE**  **Complete - Summer 2022** |
| **PROPOSED ACTION**  **Dementia Friends Training**  COA will host a Dementia Friends training for the community as a next step after Kick off. | **RESPONSIBILITY**  Erin Koebler  Mark Nutting | **ACTION DUE**  **Complete 7/2022 and ongoing** |
| **PROPOSED ACTION**  **TRAINING**  **First Responder Training / EMS & Fire** Training to be provided by Alzheimer’s Association. 12-15 attendees required. Seats also available for Police personnel. | **RESPONSIBILITY**  [Erin Koebler](mailto:erin.koebler@eastlongmeadowma.gov)  Chris Beecher  Alz. Assoc. | **ACTION DUE**  Alz. Association is holding virtual trainings June 22 and June 30 |
| **PROPOSED ACTION**  **TRAINING**  **Police Force Training**  Police staff will sit in on 1st Responder training. | **RESPONSIBILITY**  Dan Atwater  Erin Koebler  Alz. Assoc | **ACTION DUE**  Alz. Association is holding virtual trainings June 22 and June 30 |
| **PROPOSED ACTION**  **TRAINING**  **Virtual Dementia Experience**  Partners at East Village Place will become facilitators of the Virtual Dementia Experience and hold regular experiential trainings for members of the community. | **RESPONSIBILITY**  Sherry Mayer  Erin Koebler | **ACTION DUE**  September 2022 |
| **PROPOSED ACTION**  **AWARENESS - East Longmeadow School Dept**  Dementia Friends and Dementia Experience Training for Leadership Team | **RESPONSIBILITY**  Alz.association  Erin Koebler  Gordon Smith | **ACTION DUE**  Fall 2022 |
| **PROPOSED ACTION**  **EDUCATION**  Public Service Announcement (PSA) or podcast related to Dementia Friendly East Longmeadow. This will include a brief explanation of what dementia is, an ideal dementia friendly community and how we can all help. | **RESPONSIBILITY**  ELCAT | **ACTION DUE**  **Completed Fall 2022** |
| **PROPOSED ACTION**  **Community Education Forum**  Forum of local geriatric care experts to be held in the community. | **RESPONSIBILITY**  CM- Sharon O’Connor?  Physician - Dr. May Awkwal  Caregiver - Ed Fitzgerald  Elder Law Attorney | **ACTION DUE**  **Completed September 14, 2022** |

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| **PROPOSED ACTION**  **TRANSPORTATION**  Tri Town Trolley Driver training | **RESPONSIBILITY** Alz. Association  Tri Town Trolley staff | **ACTION DUE**  When training is next offered |

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| **PROPOSED ACTION**  **AWARENESS**  **Dementia Friendly/Alz. Association Walk to End Alz. Team Fundraiser**  Picnic lunch at Pleasant View Center, Dementia Friendly East Longmeadow/Walk to End Alzheimers informational session, ice cream social | **RESPONSIBILITY**  Tri Town Team  EL COA  Alz. Assoc Walk Action Team | **ACTION DUE**  **Complete July 15, 2022**  **Walk scheduled September 25, 2022** |

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| **PROPOSED ACTION**  **TRAINING**  **Town Employees** | **RESPONSIBILITY**  Alz. Association - Mark Nutting  Town Employees | **ACTION DUE**  **Completed 11/22, 1/23** |

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| **PROPOSED ACTION**  **TRAINING**  **Private Sector** - 4 part series with the EL Library | **RESPONSIBILITY**  Alz. Association  Action Team | **ACTION DUE**  **Completed 9/22, 10/22,11/22, 12/22** |

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| **PROPOSED ACTION**  **TRAINING**  **Private Sector** - businesses, library, banking, etc. Other forms of delivery may be needed to reach all community sectors | **RESPONSIBILITY**  Alz. Association  Action Team | **ACTION DUE**  **Clergy- Completed 1/31/2023**  Ongoing |
| **PROPOSED ACTION**  **DECAL FOR DISPLAY POST TRAINING**  Modified Dementia Experience Training for Art Students  “We Are Dementia Friendly” decal to be displayed on public sector and private businesses, designed by ELHS students.  \*Alzheimers Assoc does have decal for First Responders. | **RESPONSIBILITY**  Alz. Assoc  Action Team  School Dept | **ACTION DUE**  Fall 2022 |

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| **PROPOSED ACTION**  **SIGNAGE & ACCESSIBILITY**  Once designated create and post signs for Dementia Friendly ‘safe place’ | **RESPONSIBILITY** Action Team | **ACTION DUE**  Ongoing |

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| **PROPOSED ACTION**  **TRAINING**  **Private Sector** - Community Education series - Encountering Demetina at Home and our Community | **RESPONSIBILITY**  Alz. Association  Action Team | **ACTION DUE**  **Completed 4/23** |
| **PROPOSED ACTION**  **TRAINING**  **Private Sector** - Community Education series - 10 Warning Signs of Alzheimers, Effective Communication Strategies | **RESPONSIBILITY**  Alz. Association  Action Team | **ACTION DUE**  **Completed 6/23, 7/23** |
| **PROPOSED ACTION**  **TRAINING**  **Private Sector** - 2 part Community Education series with the EL Library | **RESPONSIBILITY**  Alz. Association  Action Team | **ACTION DUE**  **Completed 9/23,10/23** |
| **PROPOSED ACTION**  **AWARENESS**  **Dementia Friendly/Alz. Association Walk to End Alz. Team Fundraiser**  Picnic lunch at Pleasant View Center, Dementia Friendly East Longmeadow/Walk to End Alzheimer's informational session, ice cream social | **RESPONSIBILITY**  Tri Town Team  EL COA  Alz. Assoc Walk Action Team | **ACTION DUE**  **Complete July 15, 2022**  **Walk completed October 2023** |
| **PROPOSED ACTION**  **Listening Sessions**  Hold a series of 3 Community Age and Dementia Friendly Listening Session | **RESPONSIBILITY**  EL COA  Pioneer Valley Planning Commission (PVPC)  Action Team | **ACTION DUE**  **Completed 10/23, 11/23, 12/23** |
| **PROPOSED ACTION**  **Age and Dementia Friendly Survey** | **RESPONSIBILITY**  EL COA  Pioneer Valley Planning Commission (PVPC)  Age and Dementia Friendly Task Force | **ACTION DUE**  **Completed 2/2024** |
| **PROPOSED ACTION**  **Age and Dementia Friendly Recommendations and Action Plan** | **RESPONSIBILITY**  EL COA  Pioneer Valley Planning Commission (PVPC)  Age and Dementia Friendly Task Force | **ACTION DUE**  Spring 2024 |
| **PROPOSED ACTION**  **Series of Dementia Friendly fundraising events with Hampden and Longmeadow COAs** | **RESPONSIBILITY**  EL COA  Tri Town Team Walk to End Alzheimer’s Regional Team | **ACTION DUE**  Summer-Fall 2024 |
| **PROPOSED ACTION**  **Form a Memory Cafe at the East Longmeadow COA** | **RESPONSIBILITY**  EL COA  FallonHealth PACE Program | **ACTION DUE**  Fall 2024 |